

30 Day Social Media Content Calendar



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How to use the calendar

Each day represents a different type of post. Use the prompt to create social posts on Instagram, Twitter, Facebook & TikTok

Types of Content (Examples)



HOW TO'S

Teach your audience how to DIY something that involves your business niche.



INSPIRATIONAL QUOTE

Find a quote that inspires and lifts up your target audience.



BEHIND THE SCENES

Give your audience a sneak peek of your business and how you do what you love.



CLIENT TESTIMONIAL

Share why clients love you and why you continue to do the work you do.

Types of Content (Examples)



FAQ'S

Answer any questions that you may have gotten on sales calls, client questions, or from other social channels.



SERVICE OR PRODUCT

Promote your product or services loud and proud.



INDUSTRY NEWS

Share with your audience what is going on in your industry, and how it may impact them.



FREE DOWNLOAD

Give them a free Call-to-Action to learn more or how to do things on their own, relevant to your business.